



# Oysterponds

HISTORICAL SOCIETY



*Celebrating the North Fork:  
Past, Present, and Future*

***Corporate Sponsorship  
Opportunities and Benefits***

The **Oysterponds Historical Society** (OHS) celebrates and shares North Fork culture and heritage through education, exhibitions, and scholarships. OHS is a leading cultural East End anchor based in Orient, and serving both Orient and East Marion communities through summer exhibitions and year-long programs and events. Since our creation in 1944, we have amassed a vast collection of local documents, photographs, artifacts, archives, tools, and art. We are proud to maintain a campus with seven beautifully restored historic buildings located in the heart of the landmark historic district in Orient, which showcase previous chapters of life in our unique community.

As **Orient** is at the very eastern tip of the North Fork of Long Island, our unique location near the Cross Sound Ferry draws visitors from all over the tristate area. Additionally, Orient and East Marion are both vibrant communities with **highly-engaged business and creative professionals** and an astounding legacy of founding families dedicated to farming, fishing and running well established local businesses. OHS is also a vibrant destination drawing visitors to the North Fork from across Long Island, New York, and Connecticut.

OHS has an active membership and diverse demographic of residents of second home owners who love the North Fork for its beauty, serenity, and local produce, vineyards, sailing and heritage. These residents include families, artists and professionals who are fully engaged and a big part of our local community.

With dozens of events and programs each year, sponsorship of OHS is an effective way to gain visibility while supporting one of Long Island's top history museums. There are many opportunities to partner with us, demonstrating your commitment to the community and providing you exposure to our very special audience:

□ **Special Events:**

- **Oysterponds Goes to Houseman:** This is an OHS members-only dinner event, which sells out at the Houseman Restaurant in SoHo. 60 members, mainly from New York City and its boroughs, attend this winter fundraiser for great company, delicious and seasonal food, and fun raffle prizes.

**Oysterponds Goes to Houseman Corporate Sponsorship:** Starting at \$800  
**Additional Benefits:** 2 free tickets to the event.

- **North Fork Fresh:** Now in its 16<sup>th</sup> year, this June festive season opener features local North Fork vendors, with small bites, a raw bar, barbeque, live music, and a pie contest. The whole community looks forward to this summer kick off every year. Last year, we had over 350 attendees from across the North Fork, Shelter Island, the South Fork and as far West as Wading River.

**North Fork Fresh Corporate Sponsorship:** Starting at \$1,500  
**Additional Benefits:** Listing on our event signage, program and banners; 4 free tickets to event; reserved seating at one of our programs

- **Summer Benefit and Art Auction:** This August premiere event brings together a wider audience, drawn by the participation of well-known artists, attracting over 350 guests, including art collectors and business leaders from the city.

**Summer Benefit Corporate Sponsorship:** Starting at \$2,500  
**Additional Benefits:** Listing on our event signage and program; 15% discount for your customers at the gift shop; Private tours of the Collection and early access to exhibits; Invitation to exclusive pre-auction viewing of benefit art; 2 free tickets to event; reserved seating at one of our programs.

- **The Webb House Holiday Party:** This quaint December holiday party welcomes approximately 125 local Orient and East Marion community members every year to celebrate the winter holidays from year to year.

- **Holiday House Tour:** Community homes in Orient and East Marion are beautifully decorated for the season open to the public to share in the December cheer.

**Webb House Holiday Party and Holiday House Tour Corporate Sponsorship:**  
Starting at \$600  
**Additional Benefits:** Listing on our event signage and banners.

**Community Festivals:**

- **Heritage Day on July 5th:** More than 800 people attended last year's celebration of our country's founding, featuring a parade, barbeque, and reading of the Declaration of Independence by children, elected officials, and other notable guests.
- **Fall Festival:** This popular autumn event features pumpkins, ghost stories, live bluegrass, and fun for all ages.

**Community Festivals Corporate Sponsorship:** Starting at \$400

**Additional Benefits:** Listing on our event signage and banners.

**Exhibitions:**

- We create seven new summer free access exhibits each year which are on display on two of the our buildings from Memorial Day until mid-September, telling stories, illuminating ideas, and showcasing diverse art and historical objects form our collection. In 2018, we had over 1,700 visitors, the majority adults. 2019 planned exhibitions include: Oysterponds in the Civil War; Miniature Looms and Samplers; Maritime Paintings; Photographs by L. Vinton Richard; Weapons; 75<sup>th</sup> Anniversary of the Oysterponds Historical Society; and "New Wave of Architecture on the North Fork," presented by architectural historian Barry Bergdoll.

**Individual Exhibit Corporate Sponsorship:** Starting at \$200

**Additional Benefits:** Private tours of the Collection and early access to exhibits; Recognition at specific exhibit singage.



**By choosing to partner with the OHS you will receive recognition throughout the calendar year and at our well-attended special events and festivals.** We will work with our partners to create a custom package of benefits according to your marketing needs:

1. Logo inclusion on our website and social media posts
2. Logo inclusion on newsletter and marketing materials for events and exhibitions distributed to over 1,000 households
3. Logo inclusion in print advertisements thanking our sponsors
4. Listing on our event programs, signage, and banners
5. Private Tours of the Collection and early access to exhibits and summer auction art
6. Discounts at our gift shops
7. Discounts or free tickets for special events
8. Reserved seating at one of our educational programs
9. Annual transferable memberships to the Oysterponds Historical Society

Please contact OHS with any questions at [director@ohsny.org](mailto:director@ohsny.org) or at 631-323-2480.

*With warm regards and sincere thanks,  
Leslie Koch and Ed Caufield, Co-Presidents of the Board of Trustees  
Marianne Howard, Executive Director*

April 2019.